# LOUIS

unisex salon & spa

**For Franchise Query Contact us**

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PULL
OPEN

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# Welcome to Louis Salon Corporation

Over the past 29 years, Louis Unisex Salon has become the authority for discerning people around the world to rely on to have their Beauty needs to be met. In all our Members and Partners, we look for Excellence across the board, passion for their work, and genuine desire to give the "gift of Beauty".

4000 Salons in 90 cities in the world passed the demanding Louis Unisex Salon accreditation process and are now forming the exclusive global Circle of the Louis Unisex Salon. Anywhere in the world, you are assured to experience the same premium quality service in a select environment, with a person that speaks English if you desire to.

## Benefits of Hair & Beauty Industry Business

The hair & beauty salon business is rarely the first option consider when they start evaluating any business. But, when they learn more, they find that the hair & beauty industry is like no other.

# Why Louis Salon Corporation

It gives an entrepreneur the best of both worlds – the ability to own their franchise business, and ongoing access to support in marketing, advertising, recruiting, retention, training, management, and business. Planning. In addition, they have the power of a national brand working for them, 24 hours a day, 7 days a week, to bring them more business.

the service, the products, and trademarks, as well as the entire business concept itself from marketing strategy, plan, Standard Operating Procedure, systems, formats, audits, billing software, training, quality control, ongoing assistance, guidance and supervision. In short, it provides small business (the franchise) with the tools of big business (provided by the franchisor).

## Hair & beauty is an industry that is

1. All Cash business.
2. One time investment
3. Low Manpower cost, low operating cost.
4. Recession proof (how hard recession hit, People can't stop haircuts/ colour etc)
5. 365 days revenue
6. Negligible seasonality - 12 month business
7. Is relevant in all community and economic climate.
8. Is a fundamental service, a basic necessity to all.
9. Doesn't change or get obsolete with technology upgrades.
10. Have, low non-perishable inventory requirements.
11. Cannot be outsourced.
12. Is about making people look and feel good about themselves.
13. Very low competition – Social Barrier.

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## Start up Support

1. Location assistance / Site approval.
2. Salon design & constructions (Turnkey construction salon by empaneled architect of (Louis Unisex Salon)
3. Legal Obligation / license procurement

## Franchise Business Operations

1. Pre-opening and going operational assistance to franchisees
2. Implements and assists with all operational programs and procedures, including the First salon Opening program
3. Schedules personalized visits to existing salons
4. Conducts regularly scheduled phone calls to discuss service, retail and training needs
5. Hosts the annual franchise Convention for all franchisees

## Training

1. Provides in house training on Hair dressing and beauty skills.
2. Trains on customer service and salon operations.
3. Tie up with top Hair & beauty industry leaders to train on current trends and techniques
4. Grand Opening Ceremony – Our PR company will organize the grand opening day for your salon.
5. POS – Billing Software – We have a billing software which we have taken from the world largest salon software company. We will share the same software with you for your billing.

## Management Information System

We will share with you an MIS with over 100 types of report for analysis and marketing & Strategy planning.

1. Ongoing Support & Service Across
2. Staff recruitment & training
3. Utilize the staff pool
4. Manager of recruitment & Training
5. Inventory Controls & Audit
6. Standards maintenance training & Audit.

## Recurring Supplies

1. Franchisee will get the benefits from the buying power of “Louis Unisex Salon” for beauty products, imported machine, and furniture.
2. Leverage from a strong relationship with top hair care companies.

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**LOUIS SALON & Franchise Recurring Cost**

In all the three models, the franchise gets the rights to use the brand name, systems & Process & billing software.

**Model** 1*. **(FOCO)** Franchisee invests & Company (Louis Salon team) run the operations, Louis salon will take care of all the operational expenses like All Expenses Rent, Salary, Electricity, Telecom, Maintenance, Salon Consumption, etc. and Company will pay minimum guarantee of 18% of total franchise investment Amount per year.

**(FOFO) Model** 2* Franchisee invests & Franchisee runs the operations. Franchisee will take care of all the operational expenses like Rent, Salary, Electricity, Telecom, Maintenance, Salon Consumption, etc. and will pay 10% of revenue or Rs.50,000/- per month, whichever is higher to the Company The monthly fee paid by franchise would be far less than the business generated by franchisee by of brand name, systems & process, support, etc.

**Franchisee Steps to Opening**

1. Initial Franchise Inquiry Made by a prospective partner.
2. Prospective partner receives franchise Kit.
3. Read all detailed franchise Kit.
4. Complete the franchise form & Purchase the due diligence Kit @Rs. 500,000/
5. Prospective partner receives the due diligence kit and prepares for discovery day.
6. Prospective partner meets the “New Business Development Manager” on the discovery day.
7. Interview call with Director.
8. Discovery Day – Prospective partner visits a salon and runs the business for 1 day.
9. Prospective partner & Louis Salon Mutually decide on the agreement.
10. Franchise Agreement is Signed & Franchisee fee payment is made.
11. Franchise shortlists the site and gets approval from Louis Salon.
12. An architect is assigned & turnkey project given to the architect after approval of Salon Design.
13. 2 Key person of franchisee gets 2-3 week training at certified Salon of Louis Salon.
14. New Staff recruitment by a franchise.
15. 1 Week Training of new staff by Louis Salon at franchisee premises.
16. Salon ready for inaugurations.
17. The grand opening of Salon.

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**Studio Model:- FOFO**
- Investment Amount Rs. 15 lacs
- Company will give Brand Name, Systems & Process, Support, HR etc.
- Franchise will pay 10% of revenue or Rs.30,000/- per month,- whichever is higher to the Company
- Agreement Duration of 10 years
- Area 200 sq ft to 300 sq ft

**Express Model:- FOFO**
- Investment Amount Rs.25 lacs
- Company will give Brand Name, Systems & Process, Support, HR etc.
- Franchise will pay 10% of revenue or Rs.50,000/- per month,- whichever is higher to the Company
- Agreement Duration of 10 years
- Area 400 sq ft to 500 sq ft

**Lounge Model:- FOFO**
- Investment Amount Rs.50 lacs
- Company will give Brand Name, Systems & Process, Support, HR etc.
- Franchise will pay 10% of revenue or Rs.50,000/- per month,- whichever is higher to the Company
- Agreement Duration of 10 years
- Area 800 sq ft to 1000 sq ft

**Lounge HD Model:- FOFO**
- Investment Amount Rs.1 Crore
- Company will give Brand Name, Systems & Process, Support, HR etc.
- Franchise will pay 10% of revenue or Rs.100,000/- per month,- whichever is higher to the Company
- Agreement Duration of 10 years
- Area 1800 sq ft to 2000 sq ft

**Now Open At**

Delhi, Mumbai, Hyderabad, Kolkata, Pune, Mohali ,Kanpur Lucknow, Odisha, West Bengal, Nasik, Noida, Bihar, Patna, Gujrat, Visakhapatnam, Azamgarh, Nagaland, Chennai, Tamilnadu, Kerala , Punjab, Chandigarh Vijayawada, Darbhanga , Surat, Ranchi, Aligarh.

**Opening Shortly at**

Assam - Guwahati , Raipur- Chhattisgarh, Chennai - Ambattur, Gujarat - Rajkot, Hyderabad - Madhapur, Hyderabad - Alwal, Jharkhand - Ranchi, Jaipur Road-Odisha, Lucknow - Aliganj, Manipur - Imphal, Pune - Nanded City, Rajasthan- Ajmer, Thiruvananthapuram - Kerala, Varanasi -Sigra Road

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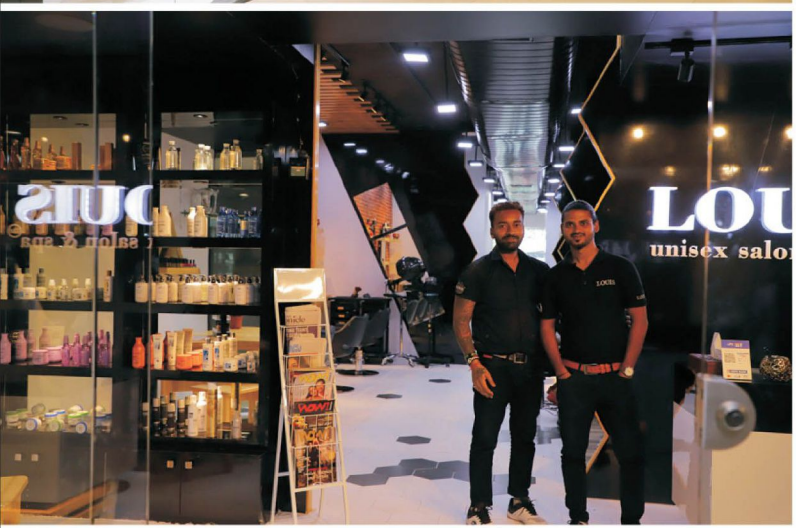
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